

# Welcome to Sightbox!

Here's a rundown of what we do and why.

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## 01

Sightbox schedules patient appointments with an optometrist like you. We pay your office the full private/cash-pay fee for the exam and contact lens fitting the day of the appointment.



## 02

The patient attends their eye exam and you send us the receipt for services. Once all is finalized, you send us their prescription (as well as provide it to the patient).



## 03

We then ship the patient's lenses to them throughout the year—per your prescription. This allows our members (your patients) to pay for their exam and contacts in installments.



## What we don't do.

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### Influence the contact lens selection process.

You prescribe the lens most appropriate for the patient, and we fulfill those contact lens requests—exactly as prescribed.

We support all major lens brands in daily disposable, 2-week and monthly replacement modalities. Sightbox supports all types of soft contact lenses, including lenses for astigmatism, presbyopia (multifocal) and beauty.

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### Take money out of your pocket.

Not only do we pay your full out of pocket rate the same day as services, we encourage you to sell other services as usual (including frame sales and Optomap).

We don't have a doctor network. We never will. We care about eye health and believe that the OD is, and always should be, at the center of care. No partnerships or contracts should dictate where patients receive their healthcare.

## So, how do we support you?

You are the cornerstone of vision care, and of our service. We fill orders exactly as you prescribe—no brand substitutions.

We also pay for eye exams in full, same day—at your practice's full cash-pay rate. There's no waiting to get reimbursed or grappling with insurance. In helping our members gain access to eye care, we refer new business to you with no contract or conditions.

## How can I get more patients referred to my practice through Sightbox?

So glad you asked! We're looking forward to working with you to give your patients the best possible experience. Click the button below to get in contact with our Head of Industry Relations, Jamie Pulliam.

GET IN TOUCH